

MUNICIPALITY OF BRIGHTON STRATEGIC PLAN

Mission	Brighton will continue to grow responsibly, respecting our unique rural & urban heritage. We will maintain our community charm & provide friendly services to all residents & visitors.
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Strategy # 2 – Ind. & Comm. Economic Development	Goals (How will we know we have been successful in achieving this objective?)
We will attract & develop economic development opportunities within the municipality.	<ul style="list-style-type: none"> • Grow industrial & commercial opportunities to achieve an 80% Residential / 20% industrial/Commercial tax base by 2020 • Ensure remediation of all existing “Brown Field” properties by 2015 • Improve the flow of goods and services in & out of the Industrial space by 2017 • Improve broadband access throughout the municipality. • Actively pursue a creative economy action plan.

Performance Measures:
<ul style="list-style-type: none"> • Number of businesses established in the new Industrial Park space • Use of re-mediated “Brown Field” lands <p>A new road network is defined</p>

Actions	Responsibility		Financial Resources Req'd		Timing to Start		
	Primary	Support	Existing	New	2008	2009	2010
2.1 Identify and create investment ready lands	E D Comm.	CAO and CDO	?				→
2.2 Investigate “Brown Field” opportunities	CAO & Dir. PW		?			√	√
2.3 Study of transportation infrastructure needs for economic development, and the community impact.	P. W. Director	Econ. Dev. Comm Planning Director					√
2.4 Provide designated lands for industrial & commercial expansions in the Official Plan	Council	Dir. Of Planning & Development					√

Actions	Responsibility		Financial Resources Req'd		Timing to Start		
	Primary	Support	Existing	New	2008	2009	2010
2.5 Monitor and support the Northumberland County broadband initiative	CDO					√	√
2.6 Staff and BEDC to prepare a creative economy strategy	CDO	BEDC					√

2.1 Identify and create investment ready lands

Date	Progress to Date	Council Approval	Next Steps
May – Present	In discussions regarding land acquisition	Date-	
April 2009	CDO working with BEDC to create inventory.		
October 2009	“Invest in Brighton” page will be added to municipal website with upgrade		-page is added to website and includes listing of investment lands/links to QEDC listings

2.2 Investigate “Brown Field” opportunities

Date	Progress to Date	Council Approval	Next Steps
July 2008	MPP is setting up a meeting with municipal reps and the MMAH, MPIR and MOE.		
Sept 10, 2008	Mayor, CAO and Director of PW held meeting with ministries.		
April 2009	MoE investigating options with MPIR and Ontario Realty Corporation.		

2.3 Study of transportation infrastructure needs for economic development, and community impact

Date	Progress to Date	Council Approval	Next Steps
		Date-	

2.4 Provide designated lands for industrial & commercial expansions in the Official Plan

Date	Progress to Date	Council Approval	Next Steps
Last quarter 2008	O. P. being updated and will include industrial and commercial lands.	Date-	
Feb. 19, 2009	O.P. meeting held with consultants, work continuing.		
April 2009	Craft development working on designation of land for commercial development at east end of municipality. OMB hearing – Dec 14-17/09.		

2.5 Monitor and support the Northumberland County broadband initiative

Date	Progress to Date	Council Approval	Next Steps
Fall 2009	Tender has been contracted to Xplornet. Site is now live in Codrington and licenses are being pursued for the upgrade of other towers.	Date-	
December 2009	Outreach session being held in Codrington to provide information to the public.		
Early 2010	A business specific workshop will be held.		

2.6 Staff and BEDC to prepare a creative economy strategy

Date	Progress to Date	Council Approval	Next Steps
Fall 2009	CDO has attended a number of workshops with Ontario East Creative Economy sector team. CDO has received a preliminary work plan which will be reviewed by BEDC to determine Brightons continued participation in this specific	Date-	

	initiative.		