

**MUNICIPALITY OF BRIGHTON STRATEGIC PLAN**

<b>Mission</b>	<b>Brighton will continue to grow responsibly, respecting our unique rural &amp; urban heritage. We will maintain our community charm &amp; provide friendly services to all residents &amp; visitors.</b>
<b>Strategy # 3 – Quality of Life</b>	<b>Goals (How will we know we have been successful in achieving this objective?)</b>
<b>Invest to improve the quality of life within the municipality</b>	<ul style="list-style-type: none"> <li>• Provide space to enhance recreational and social activities by fall 2008</li> <li>• Expand primary health services to meet the needs of the community in cooperation with health care providers</li> <li>• Maintain the provision of excellent emergency services</li> <li>• Develop a heritage site catalogue</li> <li>• Ensure that growth and development reflect preservation and enhancement of Brighton's lifestyle, ambience and community charm.</li> </ul>

**Performance Measures:**

- Increased amount of space used for quality of life initiatives
- Increased number of users of all facilities
- Fewer orphaned patients
- Emergency services response times versus 2007 benchmarks

Actions	Responsibility		Financial Resources Req'd		Timing to Start		
	Primary	Support	Existing	New	2008	2009	2010
3.1 Build a new social centre by fall 2008	Dir. P&R, PW	Technician			√		
3.2 Improve our arena facilities by fall 2008	Dir. P&R, PW	Technician			√		
3.3 Complete a comprehensive future recreational needs study by 2010	Dir. P&R	Consulting firm					√
3.4 Develop a parks, green space and trails master plan by 2010	Dr. P&R	CDO					√
3.5 Implement heritage conservation policies	Council	Heritage Advisory Committee Staff				√	
3.6 Recruit primary health care providers	PR&R Comm.	Phys. Rec. Comm and recruiter Staff			√		

Actions	Responsibility		Financial Resources Req'd		Timing to Start		
	Primary	Support	Existing	New	2008	2009	2010
3.7 Benchmark first response emergency services	Council	North EMS, Fire Chief, OPP Staff					√
3.8 Initiate accessibility recommendations	Council	Strike sub committee Staff				√	√
3.9 Develop a draft new Official Plan by 2010	Planning Director						√
3.10 Adopt a new Official Plan and submit for Provincial approval by mid 2010.	Council	Planning Director					√
3.11 Develop a Brighton specific draft growth strategy in conjunction with the Northumberland Growth Management Strategy by 2009, and form an Advisory Committee of Council.	Council	Planning Director				√	

### 3.1 Build a new social centre by fall 2008

Date	Progress to Date	Council Approval	Next Steps
July 3, 2008	Ground breaking ceremony for new community centre.		
December 2008	Completion expected.		
May 28 2009	Ribbon cutting ceremony for the new community centre from		<b>Project complete May 2009</b>

### 3.2 Improve our arena facilities by fall 2008

Date	Progress to Date	Council Approval	Next Steps
July 3, 2008	Ground breaking ceremony for expansion of arena for 4 new change rooms, new staff space, new lobby and washrooms.	Date-	
December 2008	Completion expected.		
May 28 2009	Ribbon cutting ceremony for arena expansion and dressing rooms.		<b>Project completed May 2009</b>

**3.3 & 3.4 Complete a comprehensive future recreational needs study by 2010**

<b>Date</b>	<b>Progress to Date</b>	<b>Council Approval</b>	<b>Next Steps</b>
October 2009	C.O.W. recommended Council approves the hiring of consultants to create a Parks, Trails, and Green Space Master Plan including Recreation Needs Study -RFP has been drafted, reviewed by staff and is ready for release	Date-	<b>-Council approves project</b> <b>-RFP released and consultants hired</b>
November 2009	RFP released, proposals received and are being reviewed by staff.		Selection of successful bid, hiring of consultants.

**Develop a parks, green space and trails master plan by 2010 -**

<b>Date</b>	<b>Progress to Date</b>	<b>Council Approval</b>	<b>Next Steps</b>
October 2009	C.O.W. recommended Council approves the hiring of consultants to create a Parks, Trails, and Green Space Master Plan including Recreation Needs Study -RFP has been drafted, reviewed by staff and is ready for release	Date-	<b>-Council approves project</b> <b>-RFP released and consultants hired</b>
November 2009	RFP released, proposals received and are being reviewed by staff.		Selection of successful bid, hiring of consultants.

### 3.5 Implement heritage conservation policies

Date	Progress to Date	Council Approval	Next Steps
July 14, 2008	Recommendation made to council to approve a Municipal Heritage Advisory Committee.	Date-	
October 24, 2008	Advertisement for committee members closes.		
December 2008	Committee appointments made.		
March 2009	Committee met and beginning work plan development.		First annual report to be part of Dec 7/09 Council agenda.

### 3.6 Recruit primary health care providers

Date	Progress to Date	Council Approval	Next Steps
May 2008	Council created a Physician Recruitment and Retention committee who meet monthly.	Date-May 2008	
September 2008	Enlisted a 2 <sup>nd</sup> Physician Recruiter		
December 1, 2008	Council proclaimed as Family Physician and Associated Healthcare providers appreciation day.		
April 2009	2 prospective physicians are touring municipality.		
Summer 2009	Council conducted a survey to determine number of Brighton Residents without a local doctor – results were 123.		
Fall 2009	Physician Scholarship committee announced kick of for fund raising for a student scholarship for a commitment to practice in Brighton.	Council approved \$75,000 matching funds over a 4 year period beginning in 2009.	

### 3.7 Benchmark first response emergency services

Date	Progress to Date	Council Approval	Next Steps
April 2009	Fire marshal conducted study on fire response, particularly south of rail line. Recommendations referred to CAO and Fire Chief.	Date-	Chief developing a report to council for January 2010.

### 3.8 Initiate accessibility recommendations

Date	Progress to Date	Council Approval	Next Steps
Oct 2008	Council created an Accessibility Committee and advertised	Date-	
May 2009	Committee to hold first meeting and develop a work plan.		First annual report to be part of Dec. 7/09 Council agenda.

### 3.9 Develop a draft new Official Plan by early 2009

Date	Progress to Date	Council Approval	Next Steps
January 29, 2009	Council review of draft OP with consultant. Work progressing for summer completion.	Date-	Prepare a new draft in early 2010.

**3.10 Adopt a new Official Plan and submit for Provincial approval by mid 2009**

<b>Date</b>	<b>Progress to Date</b>	<b>Council Approval</b>	<b>Next Steps</b>
February 2009	Council requested the minister to extend the June 2009 deadline for OP completion by one year to enable the Northumberland Growth Received approval - management plan to be completed and incorporated into municipal O.P.	<b>Date-</b>	Finalize and submit a new OP by June 2010.

**3.11 Develop a Brighton Specific draft growth strategy in conjunction with the Northumberland Growth Management Strategy by mid 2009, and form an Advisory committee of Council.**

<b>Date</b>	<b>Progress to Date</b>	<b>Council Approval</b>	<b>Next Steps</b>
January 2009	Council appointed all members of Council to the Brighton Growth Management Committee.	<b>Date-</b>	
March 2009	Council approved engagement of Ecovue consulting to undertake the project and approved the work plan presented by Ecovue.		
November 2009	Search conferences held.		A public forum will be set up.