

**MUNICIPALITY OF BRIGHTON STRATEGIC PLAN**

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|--|---|
| <b>Mission</b>   | <b>Brighton will continue to grow responsibly, respecting our unique rural &amp; urban heritage. We will maintain our community charm &amp; provide friendly services to all residents &amp; visitors.</b>  |
| <b>Strategy # 4 - Waterfront</b>   | <b>Goals<br/>(How will we know we have been successful in achieving this objective?)</b>  |
| <b>Protecting for future Waterfront possibilities as opportunities present themselves.</b> | <ul style="list-style-type: none"> <li>• All existing municipal waterfront properties are clean and well maintained in 2008</li> <li>• Brighton is positioned as a boating community 'Destination of Choice' by 2010</li> <li>• An integrated system of trails for pedestrian and bicycle traffic is created across the municipal waterfront from Presqu'île Park and it links with Quinte West and Prince Edward County by 2015 ensuring a relationship to the Greater Waterfront Trail initiative.</li> </ul> |

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| <b>Performance Measures:</b>   |
| <ul style="list-style-type: none"> <li>• Annual inspections reveal no deficiencies in the property standards for municipally owned waterfront properties</li> <li>• A Waterfront Master Plan is completed and approved by Council by 2010</li> <li>• A list of waterfront properties of potential interest to the municipality is created in 2008</li> <li>• A study of boating facility needs is completed by 2009</li> <li>• Docking facilities are increased according to an approved plan by 2010</li> <li>• The services identified as necessary in the study are provided according to an approved plan by 2010</li> </ul> |

| Actions  | Responsibility  |                                    | Financial Resources Req'd |     | Timing to Start |      |      |
|--|-----------------|------------------------------------|---------------------------|-----|-----------------|------|------|
|  | Primary         | Support                            | Existing                  | New | 2008            | 2009 | 2010 |
| 4.1 Clean up, upgrade, supervise and maintain all municipally owned waterfront properties in 2008  | Dir. P&R & PW   | Waterfront Dev Comm.               |                           |     | √               | √    |      |
| 4.2 Create a Waterfront Master by 2009 – <i>ensuring a linkage to 3.3 &amp; 3.4</i>  | CAO & St. Staff | Consultant<br>Waterfront Dev Comm. |                           |     | √               | √    |      |
| 4.3 Identify desirable properties with potential for municipal purposes and acquire them, subject to budget constraints, as they become available and as they support the implementation of an approved Waterfront Master Plan by 2010 | CAO & Sr. Staff | Consultant<br>Waterfront Dev Comm. |                           |     | √               | √    |      |

| Actions  | Responsibility  |                                    | Financial Resources Req'd |     | Timing to Start |      |      |
|--|-----------------|------------------------------------|---------------------------|-----|-----------------|------|------|
|  | Primary         | Support                            | Existing                  | New | 2008            | 2009 | 2010 |
| 4.4 Identify the optimum number and quality of docking facilities and services at the Municipal Marina in partnership with commercial marina interests by 2010                           | CAO & Sr. Staff | Consultant<br>Waterfront Committee |                           |     | √               | √    |      |
| 4.5 Adjust the number of docking facilities in accordance with the above study by 2011   | Dir. P & R      |                                    |                           |     |                 |      | √    |
| 4.6 Adjust the services available to boaters at the municipal marina including such things as showers, tourist information, bicycle availability to access the urban area by <u>2012</u> | Dir. P & R      |                                    |                           |     |                 |      |      |

#### 4.1 Clean up, upgrade, supervise and maintain all municipally owned waterfront properties in 2008

| Date        | Progress to Date            | Council Approval | Next Steps |
|-------------|-----------------------------|------------------|------------|
| Summer 2008 | Clean up completed          | Date-            |            |
| Summer 2009 | Clean up will be continued. |                  |            |

#### 4.2 Create a Waterfront Master Plan dealing with parks, trails and green spaces by 2009

| Date           | Progress to Date   | Council Approval | Next Steps |
|----------------|--|------------------|------------|
| April 2008     | Council approved \$25,000. to match other funds raised for a Waterfront Master Plan. | Date-April 2008  |            |
| May 2008       | CFDC approved \$17,500. towards Master Plan  |                  |            |
| June 2008      | Council authorized staff to apply for RED funding for the Master Plan.               | June 2008        |            |
| August 2008    | RFP for Waterfront Master Planning was sent out.                                     | August 2008      |            |
| September 2008 | RED funding approved for \$42,500.   |                  |            |
| October 2008   | Council engaged Daniel O'Brien & Associates.   |                  |            |
| April/May 2009 | Final public meetings to be held and plan completed.                                 |                  |            |
| July 2009      | Council approved the Waterfront Master Plan  |                  |            |

**4.3 Identify desirable properties with potential for municipal purposes and acquire them, subject to budget constraints, as they become available and as they support the implementation of an approved Waterfront Master Plan by 2010**

| <b>Date</b> | <b>Progress to Date</b>                     | <b>Council Approval</b> | <b>Next Steps</b>   |
|-------------|---|-------------------------|---|
| July 2009   | Properties to be identified in Master Plan. | Date-                   | Implementation of findings of waterfront master plan in annual budgets. |
|             |   |                         |   |

**4.4 Identify the optimum number and quality of docking facilities and services at the Municipal Marina in partnership with commercial marina interests by 2010**

| <b>Date</b> | <b>Progress to Date</b>  | <b>Council Approval</b> | <b>Next Steps</b>  |
|-------------|--|-------------------------|--|
| July 2009   | Docking (existing and future) is to be a component of the Master Plan. | Date-                   | Implementation of study results in future planning and budgets starting in 2010. |
|             |  |                         |  |

**4.5 Adjust the number of docking facilities in accordance with the above study by 2011**

| <b>Date</b>   | <b>Progress to Date</b>   | <b>Council Approval</b> | <b>Next Steps</b>                                      |
|---------------|---|-------------------------|--|
| December 2009 | Additional docking has been explored and will be part of the 2010 budget deliberations. | Date-                   | Identify ways of increasing docking at Bay St. Marina. |
|               |   |                         |  |

**4.6 Adjust the services available to boaters at the municipal marina including such things as showers, tourist information, bicycle availability to access the urban area by 2012**

| <b>Date</b> | <b>Progress to Date</b> | <b>Council Approval</b> | <b>Next Steps</b> |
|-------------|-------------------------|-------------------------|-------------------|
|             |                         | Date-                   |                   |
|             |                         |                         |                   |